

# Our Privacy Policy

We value you as our member and we want to set forth our privacy policy for your review. We want your decision to join our organization to be an informed one. For that reason, we have set forth our privacy policy for handling the information you share with us online. When you are reading this privacy policy, please know that “We” includes ERBA, Inc., a Nebraska Non-profit Corporation.

## Collecting Information

When you visit our member applications, including this web site, we may collect information about you that you share with us by using our member applications. This identification information typically includes your name, e-mail address, mailing address, date of birth and telephone number. This information may be used to identify areas of interest to you based on your use of our member applications.

Cookies: As is a common practice on many member web sites, we collect data involving your usage through the use of “cookies” (i.e. small text files placed on your computer by member applications), web server logs, and other web tools. This technology allows us to customize your online experience as well as track your use of our system so that we can improve your experience. The tracking data we collect may include, but is not limited to, the date, time and location of your visit, the time you spend, the web pages you view, the other member applications you visit, your search queries, and basic information about your computer, such as your Internet Protocol (“IP”) address, your domain name, your browser type, and the name of your internet service provider. By continuing to browse our site, you are agreeing to our use of cookies.

Most web browsers automatically accept cookies, but will also provide controls that allow you to block or delete them. Instructions for blocking or deleting cookies are generally available in your browser's privacy or help documentation. If you choose to delete cookies, some settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated. You may deactivate cookies if you do not want your browsing to be tracked, but doing so may hinder your online experience on our site.

Pixels: We may also place pixels, which are used to collect information and that the information will be shared with our advertising agencies to provide you with targeted advertisements. You can learn more about tracking technologies and opt-out of receiving behavioral advertising by visiting the following websites: [NAI](#) and [DAA](#).

Third-party sites: When visiting our member-facing applications, you may be directed, through hyperlinks, to other member applications that are beyond our control. Furthermore, when you are visiting our member applications, other companies, such as third-party advertisers and sponsors, may be gathering information about you. This Privacy Policy does not cover the collection of information by those other companies and member applications. Although we encourage third parties to provide their own privacy policies, we are not responsible for their activities, such as how they handle the information they collect online.

Processing location: We process your personal information in the United States.

## **Using Information Collected**

We primarily use the identification information you voluntarily share with us to customize your online experience and to do what you have asked of us. We also use your identification information to tell you about our products and services, but you may instruct us not to send communications to you by contacting us. On occasion, we use your identification information to validate your identity. As for usage tracking data, we primarily use that information to operate and improve our member applications, and to further our marketing efforts. As a general rule, we do not share your information with unaffiliated third parties. We do, however, share your information with our own personnel and our service providers to the extent necessary to fulfill your requests. We do not share your information with unaffiliated third parties for direct marketing purposes. We reserve the right to disclose your information under limited circumstances, such as to cooperate with law enforcement or judicial authorities as required by law or legal process, to protect our own legal rights, or to protect the public good.

Please note that we will retain the information we collect from you for as long as needed to provide the services you request and to comply with our legal obligations, resolve disputes and enforce our agreements.

Whenever you are online or on our applications, you run the risk that the information you give out will fall into the wrong hands. Although we implement and maintain commercially reasonable security procedures and practices to safeguard your privacy, we cannot guarantee the security of any information you provide to us. We accept no responsibility or liability for the activities of third parties. By using our member applications, you agree to our Terms of Service.

## **Your Rights Regarding Your Personal Information**

If you would like to review the information about you that we have collected through our member applications, or to change that information, you can make that request by contacting us. We may require that you verify your identity before we process your request.

## **Anti-Fraud Disclosure**

Electronic communications such as email, text messages and social media messaging, are neither secure nor confidential. While our company has adopted policies and procedures to aid in avoiding fraud, even the best security protections can still be bypassed by unauthorized parties.

**YOU SHOULD NEVER TRANSMIT NONPUBLIC PERSONAL INFORMATION, SUCH AS CREDIT OR DEBIT CARD NUMBERS OR BANK ACCOUNT OR ROUTING NUMBERS, BY EMAIL OR OTHER UNSECURED ELECTRONIC COMMUNICATION. EMAILS ATTEMPTING TO INDUCE FRAUDULENT WIRE TRANSFERS ARE COMMON AND MAY APPEAR TO COME FROM A TRUSTED SOURCE.**

If you receive any electronic communication directing you to transfer funds or provide nonpublic personal information, do not respond to it and immediately contact us by telephone or another means. **DO NOT USE THE CONTACT INFORMATION DISPLAYED IN THE COMMUNICATION YOU RECEIVED.** Such requests are likely part of a scheme to defraud you by stealing funds from you or using your identity to commit a crime.

To notify us of suspected fraud related to your membership, contact us at [info@erba911.org](mailto:info@erba911.org).

## **Updating Our Privacy Policy**

We may, from time to time, change our Privacy Policy. We will notify you of any changes in an appropriate manner, including by email, or by posting our updated Privacy Policy on our website and displaying a new “Effective Date.”

## **Contacting Us**

If you would like to send us a request as indicated above, or if you have any other questions or concerns regarding our Privacy Policy, contact us at [info@erba911.org](mailto:info@erba911.org).

## **Effective Date and Contact Information:**

This Privacy Policy is effective as of August 12, 2019. If you have any questions or concerns about our Privacy Policy, the Terms of Service of this website, or any other issues relating to your personal information, our company can be reached at [info@erba911.org](mailto:info@erba911.org).

## **California Privacy Rights**

Under California law, California residents have the right to request in writing from businesses with whom they have an established business relationship (1) a list of categories of personal information, such as name, address, e-mail address, and the type of services provided to the member, that a business has disclosed to third parties [including affiliates that are separate legal entities] during the immediately preceding calendar year for the third parties' direct marketing purposes and (2) the names and addresses of all such third parties.

To request the above information please contact us by writing to member service here: [info@erba911.org](mailto:info@erba911.org).